

TRAFFORD BOROUGH COUNCIL

STATEMENT OF EXECUTIVE DECISION

<u>DATE OF DECISION</u>	Monday, 13 December 2021	<u>DECISION MAKER</u>
<u>DECISION REFERENCE</u>	E/13.12.21/6	Executive (Councillors A. Western, Adshead, Freeman, Hynes, Ross, Slater and Wright.)

RECORD OF THE DECISION

REFRESH OF TRAFFORD MOVING: TRAFFORD'S PHYSICAL ACTIVITY AND SPORT STRATEGY

- (1) That a more in-depth consultation between January and March 2022 be approved.
- (2) That a 10 year time-line to align with GM Moving and Sport England be approved.
- (3) That the Community Based approach be approved.

REASONS FOR THE DECISION

Trafford Moving advocates coproduction and asset based community development; therefore it is essential to engage residents to assess their view on the approach being proposed by the partnership. GM Moving and Sport England, which are key policy makers and funders, have recognised that behaviour change takes time. Aligning the borough's strategy with this approach will enable projects and funding opportunities as well provide the time to make the necessary impact. The issues of inactivity are localised and so the approach needs to address this by ensuring plans are locally led.

ALTERNATIVE OPTIONS CONSIDERED AND REJECTED AT THE MEETING/BY MEMBERS

If the recommendations were not agreed the impact of inactivity will go unchecked and this will effect resident's health and wellbeing being and have an adverse effect on Trafford's health care system.

CONFLICTS OF INTEREST DECLARED AND ANY ASSOCIATED DISPENSATION

None.

Scrutiny Call in Deadline

Thursday, 23 December 2021
(Decision can be implemented on the next working day, unless called in).

PUBLICATION DATE

Thursday, 16 December 2021

RECORDED BY:

Corporate Director, Governance & Community Strategy